



Health and Nutrition Policy

Important Information

Approved on:	Approval by the Board of Directors on 13 August 2026
Function:	Guidance
Accountability:	Product Groups
Monitoring and Reporting function:	Sustainable and Risk Management (under the Supervision of Sustainability and Strategy Role of Center)

Principle and Rational

Thai Beverage Public Company Limited and its subsidiaries (“**ThaiBev**”) recognize that health and nutrition are important factors affecting the quality of life of consumers, who are key stakeholders in ThaiBev’s business operations and an integral part of its sustainable business practices. In alignment with ThaiBev’s Vision, ThaiBev is committed to developing, producing, and offering a diverse range of non-alcoholic beverages and food products (“**Products**”) that not only deliver excellent taste but are also of high quality, safe, and beneficial to health in order to meet the evolving needs and expectations of consumers.

To achieve this objective, ThaiBev places importance on managing health and nutrition issues throughout the value chain, from product research and development, raw material selection, and efficient production processes in accordance with international standards, to the provision of accurate and transparent nutritional information on product labels. This is complemented by responsible communication and marketing practices.

To ensure that ThaiBev provides Products with appropriate nutritional value for consumers of all age groups at affordable prices, while promoting consumer awareness and understanding to enable informed product choices and encourage balanced consumption in line with a healthy lifestyle, the Board of Directors has therefore established this Health and Nutrition Policy.

Scope of the Policy

This Health and Nutrition Policy (“**Policy**”) applies to relevant ThaiBev Executives (employees from Assistant Director level up to Group Chief Executive Officer level) (“**Executives**”), and Employees (“**Employees**”), as well as all entities under ThaiBev’s management control, including subsidiaries and joint ventures.

In addition, ThaiBev encourages and expects its suppliers and business partners over which ThaiBev does not have management control to support and comply with this Policy.

Definitions

“**Supplier**” means contractors, subcontractors, distributors, wholesalers, manufacturers, primary producers, franchisees, licensees, brokers, and consultants conducting business transactions with ThaiBev.

“Business Partner” means distributors of ThaiBev products, joint venture partners, and customers.

The objectives and implementation guidelines of this Policy are as follows:

1. ThaiBev is committed to offering a variety of healthier products for consumers as follows:
 - 1.1 To provide high-quality, nutritious, and health-beneficial Products by using quality raw materials and production processes that comply with applicable standards to ensure product safety for consumers in Thailand and in all markets where ThaiBev operates.
 - 1.2 To strengthen and expand its portfolio by focusing more on healthier Product alternatives, while leveraging the strength of its distribution system to provide consumers with access to new healthier Products through various channels.
 - 1.3 To continue developing and promoting the consumption of healthy Products so that ThaiBev’s products become healthier choices for consumers.
 - 1.4 To increase the variety of serving sizes and packaging formats, enabling consumers to select calorie intake levels, as well as product sizes, that best suit their needs, thereby supporting appropriate and balanced consumption and reducing unnecessary overconsumption.
 - 1.5 To create innovations for all age groups by focusing on research and development in collaboration with strategic partners to develop healthier product alternatives, to meet the diverse nutritional and health needs of different consumer groups, including children, wellness-focused consumers, and vulnerable groups, while ensuring affordability and broad product availability to improve accessibility.
2. ThaiBev is committed to communicating accurate product information to consumers as follows:
 - 2.1 All ThaiBev products shall comply with applicable regulatory requirements, relevant standards, and consumer expectations.
 - 2.2 Any nutritional value and health benefit information disclosed for ThaiBev Products shall be supported by credible scientific evidence. For example, products promoted as healthier alternatives shall comply with the nutritional criteria of the “Healthier Choice” nutrition symbol and shall obtain certification through the appropriate approval process, with such certification clearly displayed on product packaging.
 - 2.3 To promote awareness and provide accurate and transparent nutritional information through packaging, printed materials, digital channels, and consumer information service centers, enabling consumers to make informed decisions regarding Products with appropriate calorie and sugar levels based on their health conditions.
3. ThaiBev is committed to conducting responsible marketing activities and providing consumer education as follows:
 - 3.1 To promote awareness and encourage sports activities and active lifestyles both within and outside ThaiBev.

- 3.2 To establish product marketing communication strategies that promote appropriate nutritional consumption, are suitable for different target age groups, and do not encourage excessive consumption, thereby contributing to a healthier and more sustainable society.
 - 3.3 All forms of product communication and advertising shall present information that accurately and transparently reflects the characteristics of the Product and nutritional value, and shall not be misleading, enabling consumers to make informed and appropriate purchasing decisions.
 - 3.4 To conduct marketing activities responsibly and refrain from unethical, false, exaggerated, or unsubstantiated advertising claims, while providing consumers with nutritional information through product labeling.
4. ThaiBev shall comply with applicable laws, standards, and consumer feedback as follows:
 - 4.1 To manufacture Products in strict compliance with applicable laws and standards, ensuring that ThaiBev's Products are safe for consumers.
 - 4.2 To continuously listen to consumer feedback and opinions to ensure that ThaiBev's Products remain appropriate, support healthy lifestyles, respond more fully to consumer needs, and are continuously improved to maximize safety and nutritional value.
5. ThaiBev shall establish regulations, guidelines, operational manuals, standards, and procedures throughout the production, distribution, marketing, and advertising value chain as appropriate and according to this Policy, to ensure that Executives, and Employees comply with applicable laws, regulations, standards, policies, guidelines, operational manuals, and procedures. The Product Group shall be responsible for developing and revising such regulations, guidelines, operational manuals, standards, and procedures according to this Policy and submitting them to the Group Chief Executive Officer of ThaiBev for approval and implementation.
6. ThaiBev shall communicate this Policy and all related regulations, guidelines, operational manuals, standards, and procedures to Executives, and Employees and ensure strict compliance.
7. ThaiBev shall regularly monitor and evaluate effectiveness and efficiency to ensure that operations throughout the production, distribution, marketing, and advertising value chain are conducted effectively, that Products remain safe, and that operations comply with applicable laws, standards, and this Policy. ThaiBev shall also maintain compliance review processes to identify issues and assess risks and impacts arising from health and nutrition-related matters.
8. ThaiBev will support its subsidiaries in establishing policies, regulations, guidelines, operational manuals, standards, and procedures related to this policy, ensuring compliance with the laws, regulations, and requirements applicable in the countries where the subsidiaries operate.
9. ThaiBev shall periodically review and update this Policy to ensure its continued relevance and appropriateness